

# 2023 Application Writing Web Series

Tuesdays from 1:00 – 2:00 p.m. ET (12:00 – 1:00 p.m. CT)  
February 21 – March 28, 2023



The Partnership for Excellence (TPE) is excited to offer a six-week web series on how to write or strengthen a Baldrige/TPE application. Sessions will be delivered via video conferencing on Tuesdays from 1:00 – 2:00 p.m. ET (12:00 – 1:00 p.m. CT) from February 21 – March 28, 2023. To enhance learning, short homework assignments (approximately one-hour per week) will be assigned between each session.

The series will cover how and why to use the Baldrige assessment process, the basics of the Baldrige Excellence Framework, how to gather the right information to develop an application, who should be involved in writing your application, how to organize and format an application, and the application process. Highlights also include how examiners assess an application, how to show a process is systematic, an understanding of core competencies, and a crosswalk from components of the organizational profile to items in the criteria categories.

Participants will receive a copy of the Baldrige Excellence Builder, application instruction materials, and tools and templates to facilitate the application writing process. TPE recommends that your entire writing team attend to take advantage of this dynamic and informative training opportunity.

**Workshop Cost: \$300.00 per participant**  
**\$225.00 for 2023 TPE Individual & Organizational Members**  
**10% Discount to teams of 3 or more from the same organization**

## Instructors



### **Margot Hoffman, Ph.D.**

President/CEO  
The Partnership for Excellence  
2004 TPE Governor's Award – Dana  
National Senior Examiner



### **Lauren Browning**

Training & Administration Manager  
The Partnership for Excellence  
Advising & Partner Examiner

#### **To Register Contact:**

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